

Here is a comparison table for three articles so, you will get an idea about how better is your article from the SEO point of view.

	Bad article	Good article	Excellent
Showing in google	Never show in google even with direct search	Show easy in google with direct search	Show very easy in google
Title	Identical to many articles on google	unique (very long)	Incredibly unique (short)
Yoast Seo Analysis results	4 problems	2 problems	2 problems
Yoast Seo improvement	3	1	1
Yoast Seo Good results	6	10	11
Number of words	731	627	312
Editor score	75-80	70-75	70-75
Yoast Seo content score	30	30	90

Notes:

1. one of the problems is [Outbound links](#). In our site we encourage to put links to the well-known site otherwise the editor will remove the link. We can not assure that our visitors will go to a reliable website unless the website is known such as CNN or GOOGLE etc
2. to improve your Yoast SEO score work on the problems in the Analysis section. You will know that your article has an excellent score when both Yoast light is green;